



Secure Your Future With Our Top-Rated

Online MA-JMC

Master of Art in Journalism and
Mass Communication



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About NIU

Noida International University (NIU) achieved recognition for its academic prowess by receiving the highest score of 3.44 out of 4 with Grade A+ in the first cycle of NAAC accreditation, outperforming all other private state universities in India. This honor was bestowed by the prestigious autonomous institution under the UGC, Ministry of Education, Government of India. A wide spectrum of programs paired with flexibility, experiential learning and interdisciplinary orientation emancipate our students to explore their interests and pursue dream careers. CDOE focuses on practical skills and real-world applications.

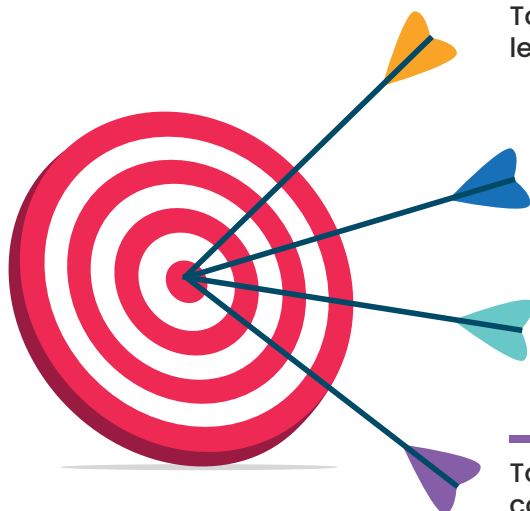


Our Vision

"To be a global Centre of learning, Innovation, Professionalism and Academic Excellence Tempered with values and Ethics"



Our Mission



To create a vibrant environment conducive to passionate learning and original thinking

Interaction with academia and industry to promote quality research and pathbreaking innovations.

To nurture world class human resources in all domain for positive and meaningful services to the nation and society.

To inculcate the highest level of integrity, strong character and commitment in nation building to serve mankind through providing quality education and healthcare services to the society

Program Highlights



Clear Learning Objectives

Clearly defined goals and outcomes help students understand what they will achieve by the end of the course.

Engaging Content

Engaging content like videos, quizzes & discussion forums keep students engaged and helps cater to different learning styles.



User-Friendly Interface

An intuitive and easy-to-navigate platform ensures that students can focus on learning rather than struggling with technology.

Regular Assessments

Frequent quizzes, assignments, and feedback help students track their progress and reinforce learning.



Responsive Support

Accessible instructors and support staff can address students' questions and technical issues promptly.

Flexible Learning

Self-paced modules and flexible deadlines accommodate different schedules and learning paces.



MA-JMC Overview

The NIU Online M.A. in Journalism and Mass Communication (JMC) is a degree program that provides advanced education in media and communication. It covers topics like media ethics, reporting, digital media, and public relations, preparing students for careers in journalism, broadcasting, and communication industries through a flexible, online learning format.

Duration:

2 Years

Total of 4 semesters

Online Program:

LIVE + Recorded

Video Lectures by Expert Faculty

Eligibility:

Bachelor's degree from a recognized University in any stream or equivalent

Program Structure

Semester 1

| | Credit |
|--|--------|
| • Socio-Political Issues and Current Affairs | 3 |
| • Principles of Mass Communication | 4 |
| • Development of Media Industry | 3 |
| • Reporting & Editing for Print Media | 3 |
| • Visual Communication | 4 |

Semester 2

| | Credit |
|--|--------|
| • Contemporary Economic Issues & Current Affairs | 3 |
| • Advertising Copy Writing & Designing | 3 |
| • Radio Production: Concept & Practices | 4 |
| • Integrated Marketing Communication | 3 |
| • TV Production: Concept & Practices | 2 |
| • Media Laws and Ethics | 4 |

Semester 3

| | Credit |
|---|--------|
| • Inter Cultural Issues & Current Affairs | 3 |
| • Development Communication | 3 |
| • New Media Technologies | 3 |
| • Communication Research Methods | 3 |
| • Corporate Communication | 3 |

Semester 4

| | Credit |
|------------------------|--------|
| • Film Appreciation | 3 |
| • Portfolio Management | 3 |
| Choose Any One: | |
| • Electronic Media | 6 |
| • New Media | 6 |

Key Recruiters



Admission Process



1

Online Counselling

Our counselors will provide guidance to potential students on their selected program.

Online Registration to Admission Portal

Access to the admission portal is granted through online registration with a registration fee.

2



3

Documents Verification

The university admission team reviews the uploaded documents and confirms eligibility within a span of 4 Days. Approval of documents is subject to eligibility criteria as per the university guidelines.

Fee Payment & LMS Access

Students receive a fee payment link in their respective accounts to complete payment. Upon successful fee payment, eligible students are granted access to LMS (Learning Management System) within 48 hours.

4





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